TED Talk

**14. Block:**

**12. Name:**

**13. Date:**

TED Talk

Technology

Entertainment

Design

View the TED Talk, then complete this grid.

1. Title of the TED Talk:

Try Something New for 30 Days

10. Who is the intended audience?

9. If you could ask this speaker a question about their topic or presentation, what question would you ask?

7. **Pathos** is the use of emotion to appeal to the audience. What emotion does the speaker use?



8. Name one specific fact you learned, AND then record the minute and second mark that the speaker mentions it (as a citation).



5. List at least three words that describe the tone:

2. Name of the speaker:

Matt Cutts

3. Date of the TED Talk:

March 2011

6**. Ethos** is the speaker’s credibility regarding the topic. How does the speaker build ethos?

4.What is the speaker’s main point or thesis?